

# WORLD MALARIA DAY 2022

## ADVANCE EQUITY. BUILD RESILIENCE. END MALARIA.

World Malaria Day, on 25 April, is an opportunity for the global community to collectively raise our voice in unison to keep malaria high on the global health agenda. We must raise a sense of **URGENCY** and communicate the **OPTIMISM** for what we can achieve together, **IF WE ACT NOW**.

The RBM Partnership's top advocacy goal for this year is to align and activate the global community to support a fully replenished Global Fund of at least US\$18 billion for programs between 2024-2026. Achieving this goal will ensure that the majority of global malaria programs are fully financed and that we can:

- Reduce malaria cases by 66% by 2026 and malaria deaths by 62% between 2020 and 2026
- Increase coverage of insecticide-treated nets in Africa by 19% by 2026
- Treat 500 million malaria cases through public sector systems between 2021 and 2026
- Eliminate malaria from an additional 6 countries

World Malaria Day 2022 will reinforce the Global Fund Investment Case using the theme "**ADVANCE EQUITY. BUILD RESILIENCE. END MALARIA.**" This will reinforce how investments in ending malaria save lives and are a pathway to improving economic growth, and preparing for future health threats, to achieve **A SAFER WORLD**. These themes resonate with donors and endemic countries as we look to make the strongest case for **GLOBAL FUND REPLENISHMENT**.

The 2020 World Malaria Report highlighted that we are at **A PRECARIOUS JUNCTURE** in the malaria fight. New methodology for children under 5 deaths estimated a higher burden of malaria than had been previously calculated. While countries made impressive efforts to mitigate service disruptions due to COVID-19, the pandemic led to a 12% increase in malaria deaths. Increasing drug and insecticide resistance, humanitarian emergencies and new invasive species and gene mutations are challenges that can and must be addressed.

While the malaria fight may have been knocked back, **COUNTRIES ADVANCED THEIR ABILITY TO FIGHT MALARIA**, and to do so smarter, equipped with **INNOVATIVE APPROACHES** and **OPTIMIZATION OF INTERVENTIONS** as well as a robust **PIPELINE OF TRANSFORMATIVE TOOLS**.

By raising our voices together, we can make the strongest case for how increasing investments in malaria will rapidly driving down malaria cases and deaths in high burden countries, while continuing to sprint towards elimination in low burden countries. And, how working together we can #EndMalaria and achieve **A MORE EQUAL WORLD**.

### HOW WE WILL #ENDMALARIA

- HARNESSING REAL-TIME DATA TO SCALE UP AND OPTIMIZE TOOLS
- ADVANCING A ROBUST PIPELINE OF INNOVATIVE TOOLS
- ACTIVATING NEW CHAMPIONS
- BUILDING STRONGER HEALTH SYSTEMS
- INCREASING SURVEILLANCE
- MOBILIZING NEW FUNDING
- INCREASING COUNTRY OWNERSHIP

**#FIGHTFORWHATCOUNTS #ZEROMALARIASTARTSWITHME #ENDMALARIA**

